

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Great American Media**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue N W**  
**Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

| Invoice # | Invoice Date | Invoice Month  | Invoice Period      |
|-----------|--------------|----------------|---------------------|
| 941310-2  | 09/02/12     | September 2012 | 08/27/12 - 09/02/12 |

| Station | Account Executive | Sales Office    | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF    | Mica Hansen       | HRP -Washington | National     |

| Advertiser         | Product            | Estimate Number |
|--------------------|--------------------|-----------------|
| Defend My Dividend | DEFEND MY DIVIDEND | 1589            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/13/12 - 09/02/12 | 941310  | 06271291    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 8091  | 119             | 126          |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line                                     | Start Date        | End Date        | Description           | Start/End Time    | MTWTFSS               | Length         | Spots/<br>Week | Rate            | Type        |
|--|-------------------|-----------------|-----------------------|-------------------|-----------------------|----------------|----------------|-----------------|-------------|
| 1  | 08/13/12          | 08/31/12        | WPBF News 25 @ 6:00PM | 6-6:30PM          | MTWTF--               | :30            | 1              | \$700.00        | NM          |
| Class of Time - Pre-emptible with notice |                   |                 |                       |                   |                       |                |                |                 |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        | <u>Spots/Week</u> | <u>Rate</u>           |                |                |                 |             |
|  | 08/27/12          | 09/02/12        | MTWTF--               | 2                 | \$700.00              |                |                |                 |             |
| Spots: #                                 | Ch                | Day             | Air Date              | Air Time          | Description           | Start/End Time | Length         | Ad-ID           | Rate Type   |
| 4  | WPBF              | Tu              | 08/28/12              | 6:28 PM           | WPBF News 25 @ 6:00PM | 6-6:30PM       | :30            | DMD-ASI-12-02TH | \$700.00 NM |
| 3  | WPBF              | Th              | 08/30/12              | 6:28 PM           | WPBF News 25 @ 6:00PM | 6-6:30PM       | :30            | DMD-ASI-12-02TH | \$700.00 NM |
| 2  | 08/19/12          | 09/02/12        | Sun 11:35pm Late News | 1135p-12am        | -----1                | :30            | 1              | \$350.00        | NM          |
| Class of Time - Pre-emptible with notice |                   |                 |                       |                   |                       |                |                |                 |             |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        | <u>Spots/Week</u> | <u>Rate</u>           |                |                |                 |             |
|  | 08/27/12          | 09/02/12        | -----1                | 1                 | \$350.00              |                |                |                 |             |
| Spots: #                                 | Ch                | Day             | Air Date              | Air Time          | Description           | Start/End Time | Length         | Ad-ID           | Rate Type   |
| 3  | WPBF              | Su              | 09/02/12              | 11:55 PM          | Sun 11:35pm Late News | 1135p-12am     | :30            | DMD-ASI-12-02TH | \$350.00 NM |
| <b>Total Spots</b>                       |                   |                 |                       |                   |                       |                | <b>3</b>       |                 |             |

**Payment Terms 30 Days**

|                          |                   |
|--------------------------|-------------------|
| <u>Gross Total</u>       | <b>\$1,750.00</b> |
| <u>Agency Commission</u> | <b>\$262.50</b>   |
| <u>Net Amount Due</u>    | <b>\$1,487.50</b> |